

Starbursting

Make your idea out of this world

HOW TO USE

New ideas or products may benefit from refining before shared with a broad audience. Use this technique with a team of people to help identify any additional considerations before implementation. This exercise may also help a team understand the idea better and to support it.



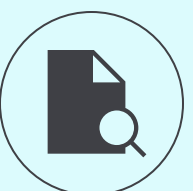
Draw a six-pointed star on a large piece of paper. Write your idea, product, or challenge in the center of the star.

Write the words "**Who**", "**What**", "**Why**," "**Where**," "**When**," and "**How**" at the tip of each point of the star.



Brainstorm questions about the idea using these starter words. Questions radiate out from the central star. Generate as many as possible.

Review the list when brainstorming is complete.
Are there questions currently unaddressed?
What new considerations were prompted?



Learn more about this technique and others at www.mindtools.com.

This infographic was developed by the Regional Prevention Coordinators, funded by the MN Department of Human Services, Alcohol & Drug Abuse Division